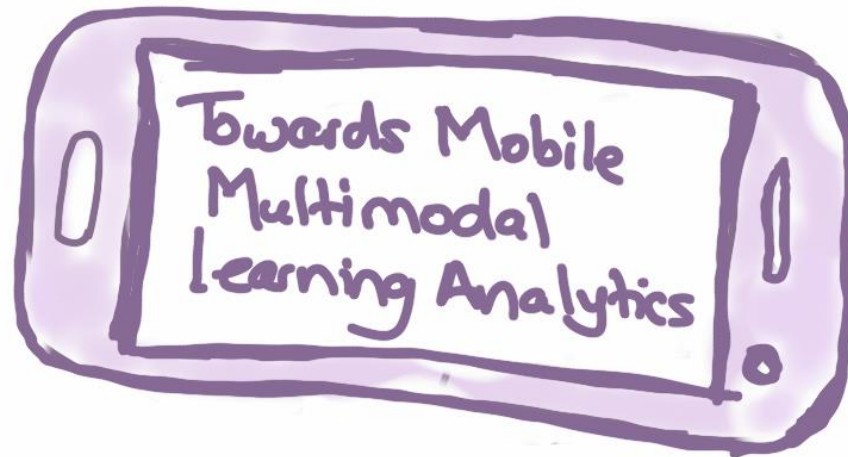


# Towards Mobile Multimodal Learning Analytics



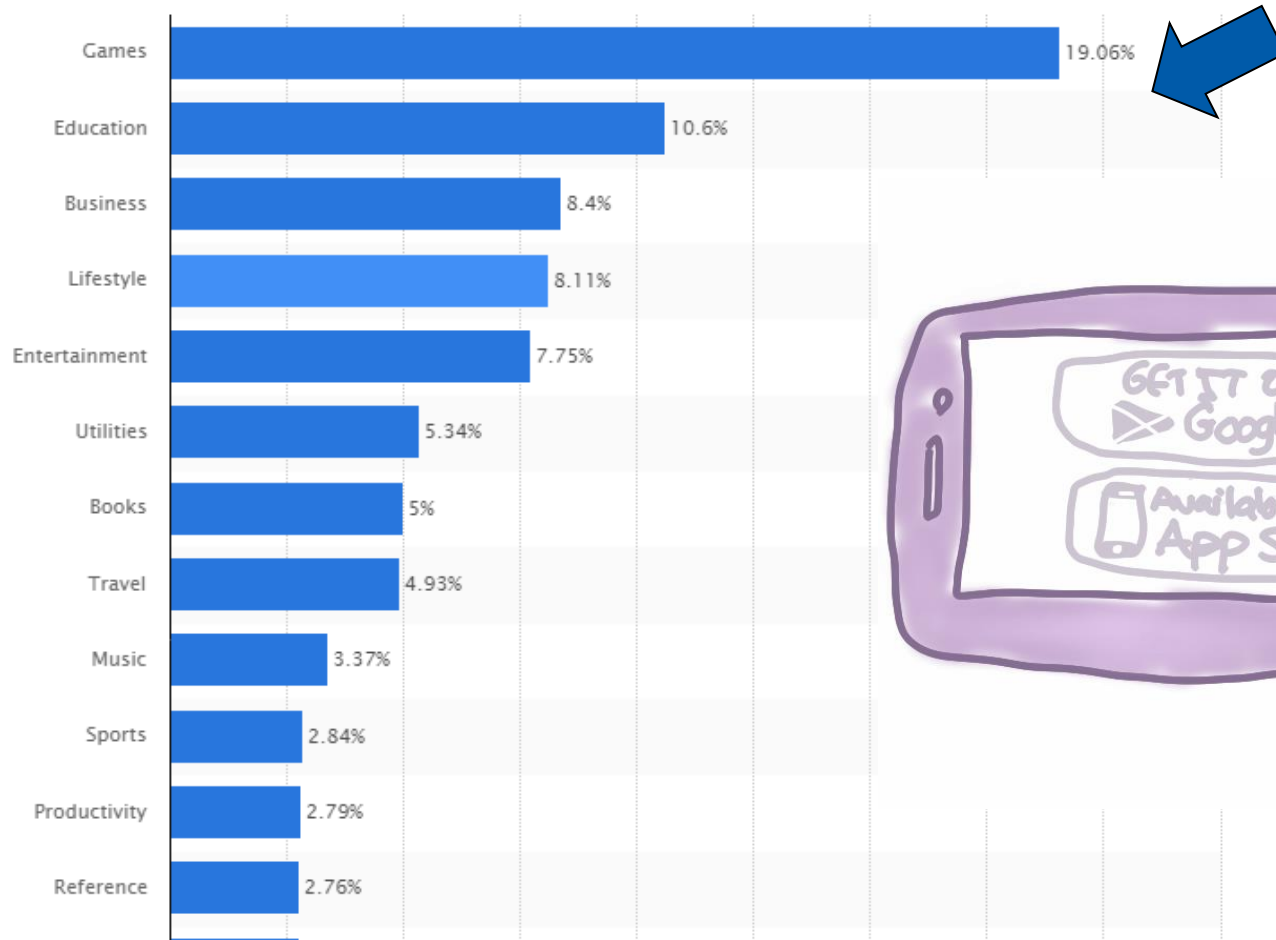
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Laila Shoukry



# Why Learning Analytics on Smartphones?

Most popular Apple App Store categories in June 2014, by share of available apps



# Why Learning Analytics on Smartphones?



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# Front-Facing Camera



# Front-Facing Camera



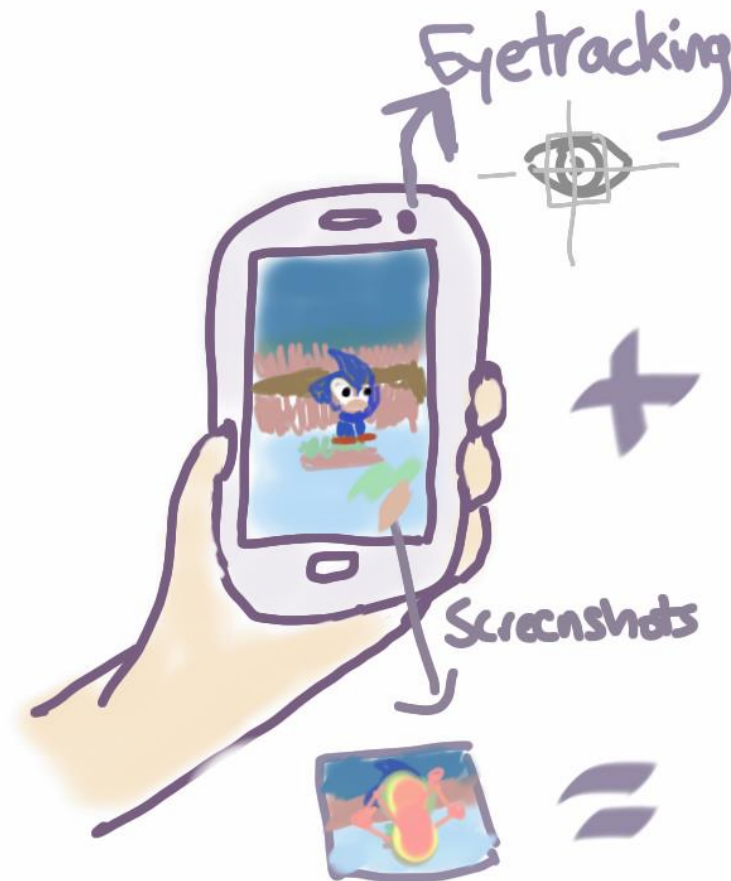
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# Front-Facing Camera



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# Microphone



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# Microphone





# Microphone



# Touch Interactions



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# App Usage



App log and arrangement  
→ plays this game  
a lot compared to  
others?

# Background Information

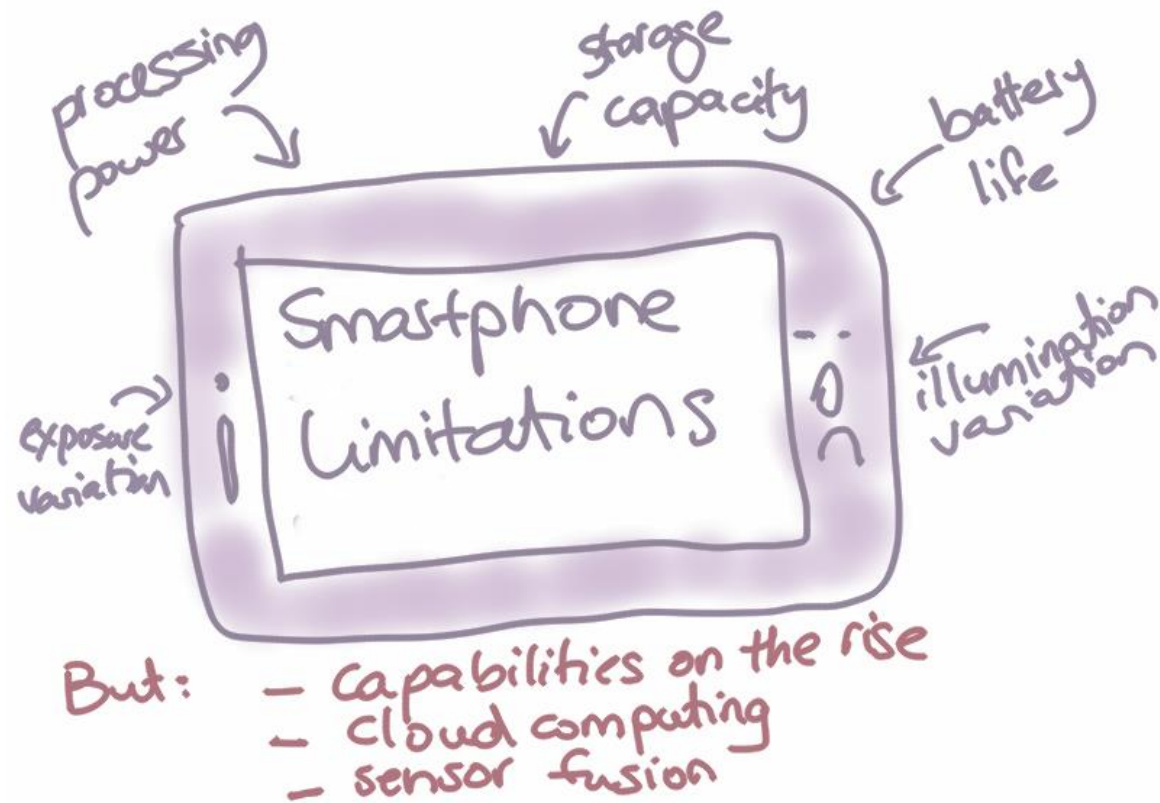


→ Personalization

# Multimodal LA & Sensor Fusion



# Overcoming Smartphone Limitations



# Privacy Concerns





# Why Learning Analytics on Smartphones?





# Smartphone-Based Learning Analytics

## Advantages:

- Unobtrusive
- Suitable for different interaction paradigms
- Constant connectivity
- Enriching logging data
- More personalization

## Challenges:

- Smartphone Limitations: Processing Power, Storage, Battery Life
  - > Cloud Computing, sensor-fusion for algorithm efficiency
- Uncontrolled Context: mobility, illumination & exposure variation, unstable camera
  - > sensor-fusion
- Privacy Concerns:
  - > keeping least info: e.g. cropping of images

# Questions & Contact



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